

## Email Marketing Tool Overview

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doko.com's email marketing tool is a fully featured package created for mid to large size companies. It will help your sales team to turn more leads into clients by taking the guesswork out of marketing.

### Email Design Features

- Customizable HMTL templates
- Easily Upload Images
- Intuitive WYSIWYG campaign editor
- Email Personalization
- Anchor Links
- RSS campaign archive

### Email Campaign Features

- Easy, Automatic Unsubscribes
- CAPTCHA Form Support
- Automatic Bounce Handling
- Embed Images As Attachments
- Free, Built-In Spam Checking
- Forward to a Friend Link
- No Duplicate Emails - Ever
- Send Now or Later schedules
- Send to Multiple Lists at Once
- Dynamic Content Blocks
- HTML, Text or Both (Multipart)
- Pause & Resume Sending

### Auto responder Features

- Unlimited Auto-responders
- Filter the Recipient List
- Open/Link/Unsubscribe Reporting

### Advanced Email Marketing Features

- Split Testing
- Automated Triggers
- Automatic Event Logging
- Manual Event Logging
- Surveys & Feedback Forms
- Google Calendar Integration

### Statistics & Reporting

- Delivery and response tracking and statistics
- Email open rate monitoring
- Link Click Tracking
- Google Analytics Integration
- Automatic bounce processing and list cleanup
- Unsubscribe Reporting
- Forward to a Friend

### Contact Management Features

- Full List Management
- Unlimited list size
- Add or Import Contacts
- Website Signup Forms
- Unlimited Custom Fields
- Create Multiple Contact Lists
- One-Click Unsubscribe Links
- Powerful List Segmentation

**Learn More About doko.com's  
Email Marketing Tool**

Contact us to try the online demo.